

Spotlight on Excellence: WHJE – 50th Anniversary

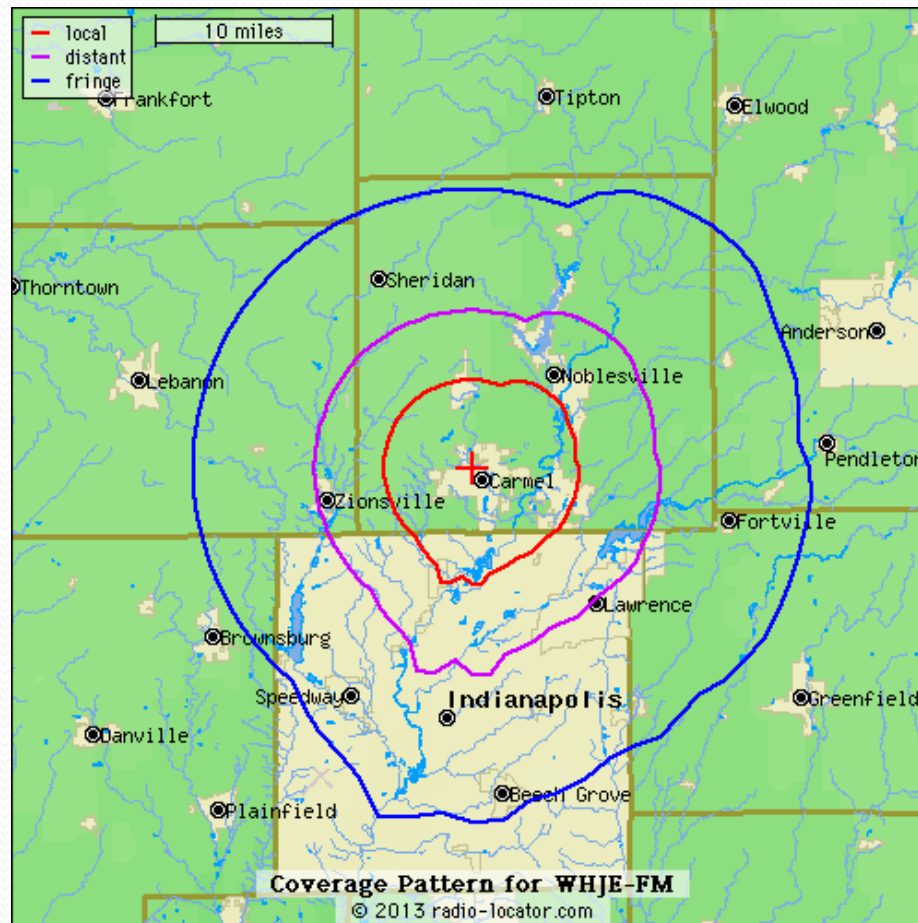
Brian Spilbeler

WHJE Station Manager/Advisor

WHJE Overview

- WHJE-FM is a 400 watt, FCC licensed, non-commercial educational (NCE) radio station
 - 1st broadcast in August of 1963
 - Carmel Clay Schools is the licensee
 - ‘Governing body’ consists of Superintendent and School Board members
- NCE stations receive contributions from listeners, for-profit entities, or government funding
 - NCE stations may not broadcast commercials on behalf of for-profit entities

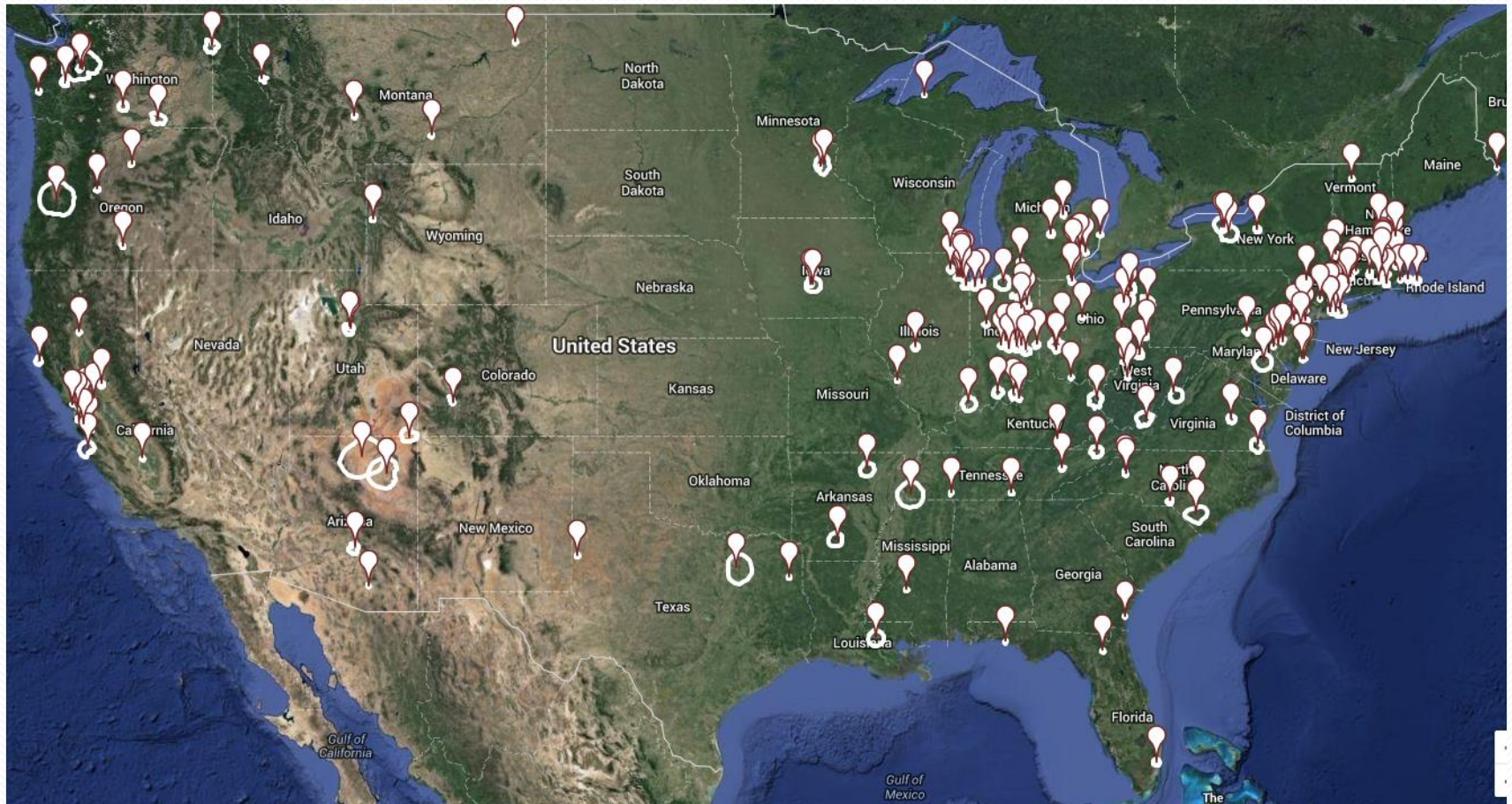
WHJE Coverage Map



High School Radio

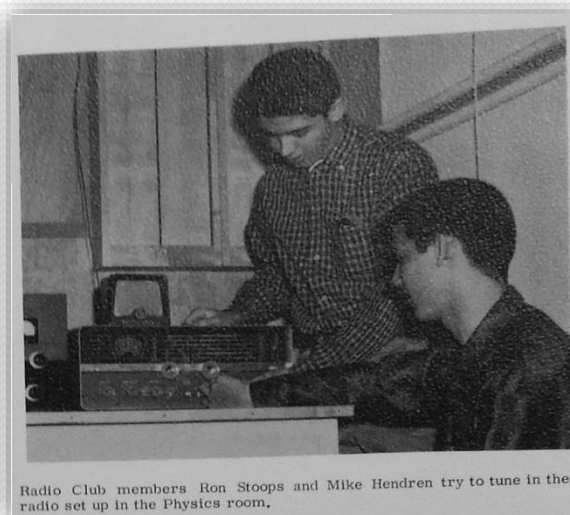
- There are nearly 200 FCC licensed high school radio stations in America
- Of those 200, nearly 20 are Indiana based stations (the most of any state)
- High School Radio Day was established in 2012 and is celebrated in the spring of each year
- WHJE is in the upper 1/3 in terms of ERP (400 watts)

HS Station Map



WHJE History

- 1960 – Ham Radio Club Established
 - Started with study of radio in electronics class
 - Mr. Earl Lemme sponsored the club and donated necessary equipment
 - K9UNJ was one of 10 ham radio stations licensed to Indiana high schools



WHJE History

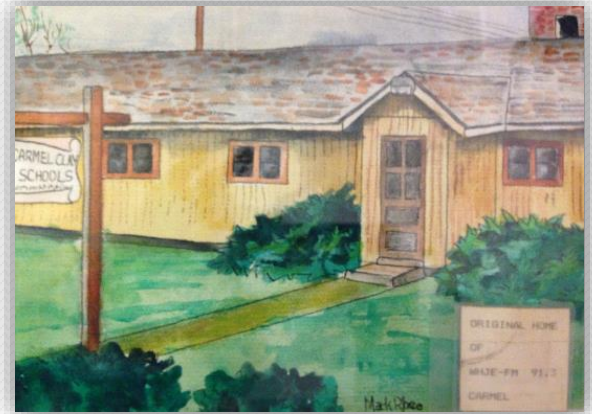
- 1963 – WHJE-FM Licensed
 - First broadcast was on August 16th
 - \$5,000 was raised to start station
 - WHJE has no special meaning
 - Lemme says, “high, junior, & elementary schools”
 - Live from 7:00-8:30a & 3:45-5:00p
 - Broadcasts basketball, football, and special programs

Jack LaFollette announces for a morning program and gains experience in the field of radio broadcasting.



WHJE History

- 1967 – Station Moves & Increases
 - Station moves out of “log cabin” in Pattison Hall to the “pit” in main building
 - The move prompted the station to increase its wattage, and is now heard over a 30 mile radius
 - Broadcasting time is increased as WHJE “informs and entertains”



WHJE History

- 1971 – Lemme retires
 - Earl Lemme retired after 40 years
 - Assistant Superintendent of CCS for 6 years
 - Principal of CHS for 5 years
 - Taught physics, biology, English, physical education, health, and electronics



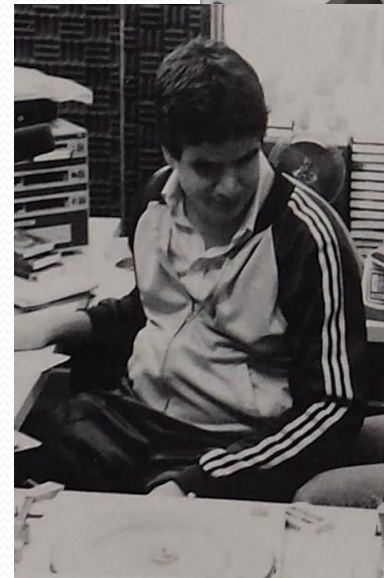
WHJE History

- 1972 – 1980
 - Scott Gregg takes over as station manager
 - WHJE broadcasts 25 hour marathon to raise money for equipment, including UPI wire
 - The station increases power to 400 watts which increases coverage area
 - Station moves out of pit to current location in C hallway



WHJE History

- 1981 - 1988
 - WHJE becomes one of few NCE stations to own a computer automation system, allowing 24/7/365 operation
 - \$13,000 is raised through 39 hour marathon and WHJE transforms from mono to stereo



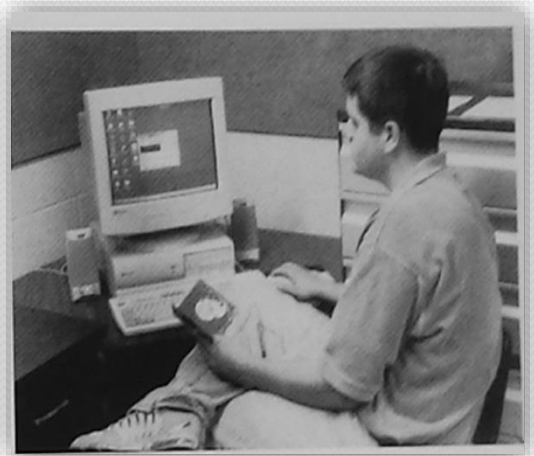
WHJE History

- 1988 - 2000
 - Tom Schoeller becomes station manager
 - WHJE switches from albums to CDs and changes formats
 - The station receives nation recognition from Chicago conference
 - WHJE raises money for community organizations such as Riley
 - WHJE creates the whje.com website



WHJE History

- 2001 - 2007
 - Live student shows are heard after school and Saturdays until 9pm
 - Awarded station of the year by IASB in 2003
 - WHJE switches from CDs to digital audio files
 - Brian Spilbeler becomes station manager



WHJE History

- 2008 - Present
 - Station undergoes \$600,000 facility renovation and equipment upgrade
 - Awarded station of the year by IASB in 2008, 2009, & 2013
 - Develops social media presence on Facebook, Twitter, Instagram, YouTube, & Soundcloud
 - Partners with CHTV, Hilite, & Pinnacle to create Greyhound Media Network (GMN)



Current Examples of Excellence

- Approximately 120 students are enrolled in radio
- Highest level of program carries weighted credit
- Broadcasts of over 100 sporting events this year
 - Football, Basketball, Volleyball, Soccer, Baseball, Softball, Lacrosse, Hockey
- Presence at nearly 50 community events
 - Elementary/Middle schools, parks and rec, cub scout night, dance marathon, etc.
- Live student shows from 6:00am – 5:00pm

Current Examples of Excellence

- Quarterly student feature projects
 - Music Reviews
 - Commentaries
 - Radio Dramas
 - In-Depth Reports
 - Interviews
- Creation of professional materials such as
 - Audition CDs
 - Resumes
 - Job searches

[illegible]

Student Manager Testimonies

- Josh Ebikwo – Program Director
- Sara Wiser – News Director
- Sam Pickett – Public Relations Director
- Rachel Otto – Production Director
- Jesse Smith – Sports Director

Student Manager Testimonies

- Josh Ebikwo – Program Director
- Sara Wiser – News Director
- Sam Pickett – Public Relations Director
- Rachel Otto – Production Director
- Jesse Smith – Sports Director

Spotlight on Excellence: WHJE – 50th Anniversary

Brian Spilbeler

WHJE Station Manager/Advisor